



Tschechien News



**Media Kit
2024**

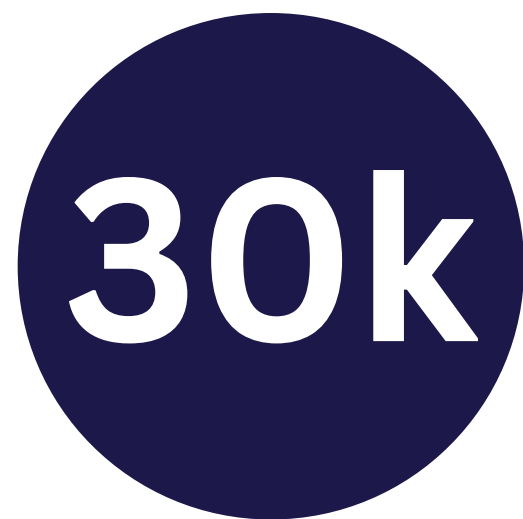


News, business and entertainment in Prague and the Czech Republic, that and much more is Tschechien News (TN)

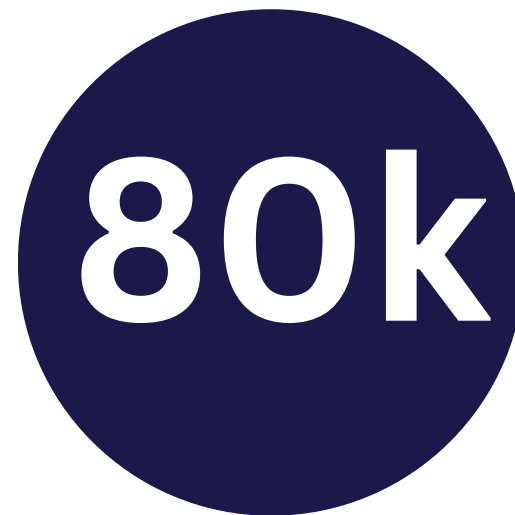
Tschechien News (TN) is a German-language online newspaper that reports on what is happening in Prague and the Czech Republic. Thematically, Tschechien News deals with politics, economics, culinary arts, culture and tourism - especially with reference to the Czech Republic's German-speaking neighbouring countries.



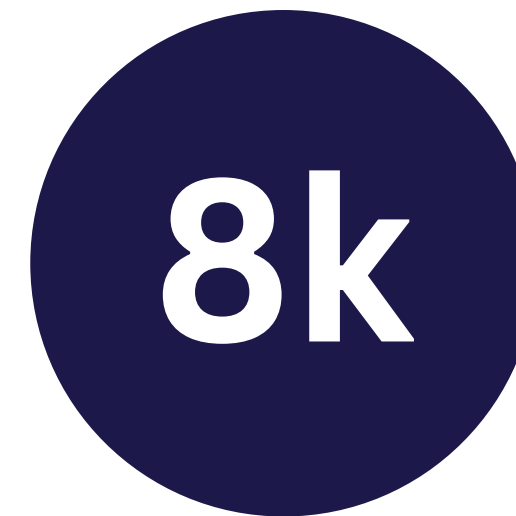
**For nearly two years now (since March 2022)
Tschechien News (TN) informs readers about
news, information and entertainment from
Prague and the Czech Republic.**



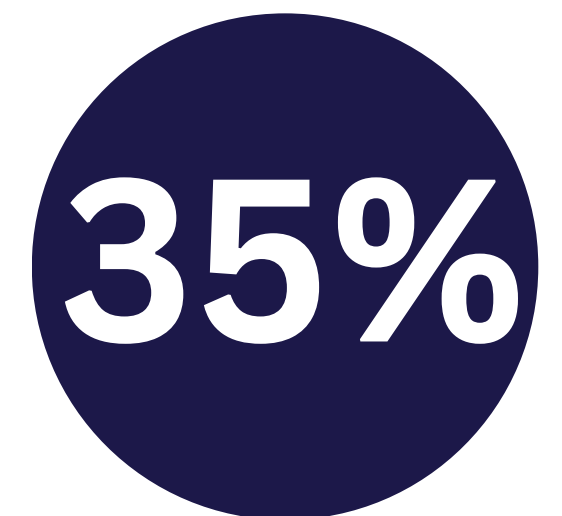
Visitors / Month



Banner
impressions



Followers / Social



Readers from
Prague

Demography - Tschechien News Readers

Age and gender

25-55 years - 75 %

Women 52 % - Men 48 %

Web Access

Social Media 40 % Organic

search 45 %

Direct 10 %

Rest 5 %

Target group / Country

Czech Republic

Germany

Austria

Technology

Mobil 80 %

Desktop 20 %

Advertise with Tschechien News

Banner Campaign / Month

TN Home 3/1 - CZK 6.500,--

TN Home Exclusive - CZK 10.500,--

Banner Campaign / Month

TN Article 3/1 - CZK 8.500,--

TN Article Exclusive - CZK 12.500,--

Social Media Marketing

PR Artikel boost

Event Partner

Reel / Shorts Promotion

Video Production

On request | [Example](#)

PR Article

CZK 7.500,--

Package Offers

On request



Contact

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Website

tschechien.news

Tschechien News

Nihil Novi s.r.o.

Social Media

[Facebook](#)

[Instagram](#)

[YouTube](#)

[Twitter](#)

[BlueSky](#)

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